

Web et Gastronomie : tour d'horizon

« ~~Dis~~ Partages moi ce que tu manges, et je te
dirai qui tu es »

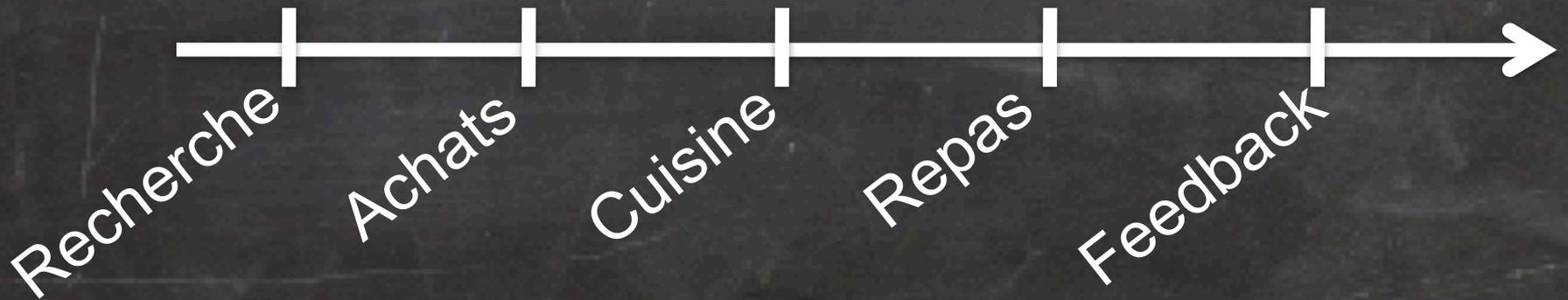
Cédric Giorgi
Co-Fondateur Cookening
@cgiorgi



FRENCHWEB.FR
LE MAGAZINE DES PROFESSIONNELS DU NET

Food & Tech Startups

Les opportunités existent à tous les niveaux du cycle du repas.



C'est parti !

Magazine de Recettes

Gojee

The screenshot displays the Gojee website interface. At the top, there's a navigation bar with the logo 'gojee DRINKS FOOD' on the left and several utility buttons: 'FAVORITES (0)', 'I CRAVE', 'ADD AN INGREDIENT', 'I HAVE', 'I DISLIKE', and 'SHARE'. The main visual is a large, close-up photograph of a glass filled with a peach-colored cocktail, garnished with a slice of peach and a cherry. Overlaid on the right side of the image is a dark, semi-transparent recipe card for 'Tokyo Momo'. The card includes a list of ingredients under the heading 'Your Ingredients', a 'You Need' section, a descriptive paragraph about the drink, and a credit line for the recipe and photo. At the bottom of the card, there is a star icon and a button labeled 'FULL RECIPE @ COCKTAIL BUZZ'. Navigation arrows are visible on the left and right sides of the image area.

gojee DRINKS FOOD

FAVORITES (0) I CRAVE ADD AN INGREDIENT I HAVE I DISLIKE SHARE

Tokyo Momo

Your Ingredients

[Add an Ingredient](#)

You Need

- Peaches
- Whiskey Bitters
- Pistachio Liqueur
- Cherry Liqueur
- Japanese Whiskey

Behold the Tokyo Momo. Momo is Japanese for peach, and this rocks drink uses a muddled white peach shaken with Yamazaki 12-year Whisky to create a deep and complex combo. But that's not all. Two unique European liqueurs that complement the sweetness of a peach are added: Cherry Heering and Dumante Verdenoche Italian Pistachio Nut Liqueur. Tokyo's a cosmopolitan city, after all.

Recipe and Photo by Steve Schul and Paul Zablocki

★ [FULL RECIPE @ COCKTAIL BUZZ](#)

@cgiorgi

Et aussi : GiltTaste, Foodie, Foodily

Une tablette dédiée

Qooq



La cuisine
sur le bout des doigts

 English version

 Se connecter à QOOQ Online

C'est quoi QOOQ ? ▾

Accéder à QOOQ ▾

Acheter QOOQ ▾

ENFIN DISPONIBLE
La tablette QOOQ V2

Plus puissante
Plus rapide
Made in France
Avec toutes les
fonctionnalités
multimédia
pour la maison

ACHETER LA TABLETTE



Créez
votre compte
gratuitement

15 jours
d'accès
OFFERTS

Civilité

Nom

Prénom

Adresse email

Mot de passe

(6 caractères
minimum)

Être informé(e) de l'actualité QOOQ

Recevoir les bons plans de nos partenaires

[Voir la Charte de confidentialité](#)

CRÉER MON COMPTE

Regime !

Lebootcamp

LeBootCamp
LE RÉGIME DES GOURMANDES™

DE VALÉRIE ORSONI

Plus de 1 million de membres ont fait confiance à Valérie Orsoni !

JE M'INSCRIS !

IDENTIFIANT *****
Mot de passe oublié ?

DÉCOUVREZ NOTRE ACCOMPAGNEMENT PERSONNALISÉ TOUT AU LONG DE VOTRE PERTE DE POIDS !
avec votre coach privée Valérie Orsoni

SOUTIEN ILLIMITÉ ✓ **GYM FACILE** ✓

RECEVEZ VOTRE BILAN MINCEUR PERSONNALISÉ EN QUELQUES CLICS !

Je suis une Femme un Homme

Je pèse kg Je mesure cm

Je voudrais peser kg J'ai ans

RECEVOIR MON PROFIL GRATUIT

PLATS MINCEUR
DEVENEZ AFFILIÉ
RÉGIME DES STARS
LE RÉGIME

ACTUALITÉ

Valérie Orsoni
LA MÉTHODE Orsoni

Assez des régimes ? Traumatisée par le régime hyper-protéiné ? Ras-le-bol du yoyo ? Voici un ouvrage pour vous, une méthode en 4 phases : 2 pour maigrir, 1 pour stabiliser, 1 pour ne jamais reprendre un gramme !

@cgiorgi

lundi 29 octobre 12

Le menu de la semaine

Ziplist

Login with your social network [f](#) [t](#) [v](#) [g](#) [Aol](#) or [Sign In](#) | [Create an Account](#)

ZipList | [What is ZipList?](#) | [How it Works](#) | [Community](#) | [Company](#) | [Our Partners](#)

Like ZipList on Facebook [f](#) Like 13k

The Only Shopping List & Recipe Box You Will Ever Need

Over 1 million people are using ZipList. Create and manage your grocery shopping list, find and save your favorite recipes from across the web and share with your entire family - for free!

[It's Free. Get Started Now!](#)

My Lists | Recipes | Checklists | Stores

Family

BY LIST: Family (1)

- Friend's Vacation We...
- My Grocery List
- Zippy's Personal

[Create New List](#)

Filter List By:

RECIPE

- Stuffed Mushrooms (2)
- The Fried Network
- Vegetable And Turkey Meatloaf Recipe (11)
- Levi Cooksh...

MEAT/Poultry

- Golden Zucchini Sandwich (3)
- Shredded Pork (1)

Produce

- Broccoli
- 3 medium carrots, shredded
- 1 large celery stalk, finely chopped
- 1 tablespoon chopped basil, tarragon, ...
- 1/4 cup fresh parsley, finely chopped
- 2 cloves garlic, 1 minced, 1 made into p...
- 4 garlic cloves, minced
- 6 green onions, thinly sliced
- 1/2 lb mushrooms, chopped
- Tomatoes
- 1 large zucchini, shredded

Type here to add an item (e.g. 2 gallons of milk) [+ Add Item](#)

[Edit](#) [Delete](#) [Group by:](#) [Category](#) [Items \(81\)](#) [Email](#) [Post](#)

Things You May Like

- Cucumber
- Hamburger
- Half And Ha...

NEW Recipes

Search Over 500,000 Recipes
ZipList partners with other websites to provide lots of fantastic recipes.

Type here to search recipes (e.g. cupcakes) [Q Search](#)

Create Your List by Adding Items
Adding to your list is simple, just enter the name and click 'Add Item'.

Type here to add an item (e.g. 2 gallons of milk) [+ Add Item](#)

@cgiorgi

Et aussi : Wecook, Planicook

Un e-commerce intelligent

ChefJerome

The screenshot displays the ChefJerome website interface. At the top, there is a navigation bar with links for 'Newsletter', 'Contact', 'Mon compte', and 'Mon panier'. The main header features the 'L'atelier des Chefs' logo and the tagline 'Tellement plus qu'un cours de cuisine'. Below this is a menu with categories like 'COURS DE CUISINE', 'RECETTES ET TRUCS DE CHEFS', 'BON CADEAU', 'OFFRE ENTREPRISE', and 'CONCEPT'. The featured recipe is 'Recette de Crumble de pommes et poires', described as 'Crumble d'amande servi avec des fruits caramélisés tièdes'. A search bar labeled 'MOTEUR DE RECHERCHE..' is positioned to the right. Below the recipe title, there is a photo of the dish and a list of ingredients from Monoprix OPERA: 'Paires Williams au sirop léger' (1.03 €), 'Pomme Golden Catégorie 1' (1.99 €), 'Amandes complètes en poudre, Bio d'origine' (4.29 €), 'Farine de blé type 55' (0.82 €), and 'Beurre de baratte doux, certifié AB' (2.72 €). A 'Recommander' button and a social media share icon are also visible.

Newsletter | Contact | Mon compte | Mon panier | Recettes macaron, saumon...

L'atelier des Chefs
Tellement plus qu'un cours de cuisine

COURS DE CUISINE | RECETTES ET TRUCS DE CHEFS | BON CADEAU | OFFRE ENTREPRISE | CONCEPT

Recette de Crumble de pommes et poires

Crumble de pommes et poires

Crumble d'amande servi avec des fruits caramélisés tièdes.

MOTEUR DE RECHERCHE..
Indiquez votre recherche

Je commande les **INGRÉDIENTS !** **MONOPRIX.fr**

> Monoprix OPERA MODIFIER

- Paires Williams au sirop léger 1.03 €*
- Pomme Golden Catégorie 1 1.99 €*
- Amandes complètes en poudre, Bio d'origine 4.29 €*
- Farine de blé type 55 0.82 €*
- Beurre de baratte doux, certifié AB 2.72 €*

Ajouter à mon panier

Note des internautes: ★★★★★ (1 votes)
Durée: Temps de préparation : 15mn | Temps de cuisson : 20mn | Temps de repos : 0mn

Recommander | Une personne recommande ça. Soyez le premier de vos amis.

Les ingrédients | Description de la recette
Préchauffer le four à 200 °C.

@cgiorgi

lundi 29 octobre 12

Un commerce intelligent

Pricing

The screenshot shows the Prixing website interface. At the top, there is a navigation bar with the Prixing logo and links for 'Inscription', 'Connexion', 'Connect' (Facebook), and 'Connect' (Twitter). Below this is a menu with 'Accueil', 'Produits', 'Promotions', 'Magasins', and 'Application Mobile' (with Apple and Android icons). A search bar is labeled 'Quoi?' and contains the text 'Nom du produit, code barre'. To the right of the search bar is a button labeled 'GO' and a link for 'Autorisez la demande de géolocalisation'. The main content area features a map with several product scan callouts. One prominent callout is for 'Chips nature 6 X 30 g' with a scan count of 41. Other callouts include 'Gauloise' (80 scans), 'LAIT UHT DEMI-ECREME BOUTEIL, 1l' (52 scans), and 'Almo Nature pâtée pour chat boîtes 6x70g' (69 scans). Below the map is a section titled 'Les produits les plus scannés' with filters for 'Top 7 jours', 'Top 30 jours', and 'Top général'. On the left, there are 'Catégories' for 'Alimentaire (34630)' and 'Boissons (8754)'. The main list shows three products: 1. 'Cristaline eau de source 1,5 l' (790 scans, 0.18 € average price, 585 reviews); 2. 'Coca-Cola standard 1,5l' (514 scans, 1.33 € average price, 543 reviews); 3. 'Coca-Cola 33cl' (453 scans, 0.61 € average price, 326 reviews).

Et aussi : Shopmium, monCaddy, Skerou, Scanbucks

@cgiorgi

Les boxs de l'alimentaire

Foodzie

The screenshot shows the Foodzie website's Tasting Club page. At the top, there is a green navigation bar with the Foodzie logo (tagline: TASTE SOMETHING DIFFERENT), a 'Log In' button, a 'Sign Up' button, and a shopping bag icon. The main content area is titled 'How the Tasting Club Works' and includes a phone icon with the text 'Questions? Give us a call at (888) 223-4798 between 9am-5pm PT, M-F'. Below this, three numbered steps are presented with images and descriptions:

- 1 Join the Tasting Club**
We hand-select our favorite artisan discoveries and deliver to you once a month for \$29.95. Ground shipping is free for our Tasting Club Members.
- 2 Pick Your Tasting Experience**
Each month, we'll present three Tasting Box themes. Pick the right box for you, or keep it a surprise and we'll ship you our Signature Tasting Box.
- 3 Discover New Favorites**
Receive your Tasting Box - open, eat, and enjoy! Come back to Foodzie to stock-up on your new favorite discoveries.

At the bottom, there is a dark green banner with an open box icon containing food items, the text 'Ready to start your Foodzie Tasting Club adventure? Check out our selections this month to treat yourself.', and a 'Get Started' button.

@cgiorgi Et aussi : Gastronomiz, Envouthé, LovewithFood

Livraison de Paniers Repas

HelloFresh

Accueil [Contact](#) [Le Blog HelloFresh](#) [Jobs](#)

LIVRAISON GRATUITE **HOTLINE 01 88 08 39 07** **PAIEMENT SÉCURISÉ**

HelloFresh **Paniers-recettes** **Commander** **Partenaires** **Recettes** **Se connecter**

HelloFresh réinvente la cuisine de tous les jours

- des recettes express
- tous les ingrédients de qualité
- pour cuisiner chez soi 3 ou 5 repas complets

Découvrez Hellofresh

Bienvenue chez HelloFresh

Je souhaite recevoir les actus d'HelloFresh

@cgiorgi

lundi 29 octobre 12

Abonnement pour du Vin

Le Petit Ballon

LE PETIT BALLON

ABONNEZ-VOUS À
2 BOUTEILLES DE VIN PAR MOIS !

Like 1.5k

Panier vide Se connecter / S'inscrire

S'ABONNER VINS DU MOIS COMMANDER BLOG

- 1. JE REÇOIS 2 BOUTEILLES**
Autour du 20 de chaque mois, je reçois 2 bouteilles sélectionnées par Jean-Michel Deluc, ancien sommelier du Ritz.
- 2. J'APPRENDS À DÉGUSTER**
Pour chaque bouteille sélectionnée, notre sommelier vous concocte une vidéo et une fiche de dégustation. Pour le prix du vin, j'ai un cours d'œnologie en plus !
- 3. JE PROFITE DES PRIX DIRECT PROPRIÉTÉ**
Vous avez aimé nos vins ? Achetez-les aux meilleurs prix grâce au Petit Ballon !

JE M'ABONNE
A partir de 19,90€ et Sans Engagement

ou

J'OFFRE
un abonnement de 6 ou 12 mois

“ Idée de cadeau originale, ce système d'abonnement, appuyé par une expertise professionnelle des vins proposés, constitue avant tout une formule sécurisée et sécurisante pour découvrir de nouveaux domaines. **LE PROGRÈS** ”

GaultMillau **GQ**
minutebuzz FRENCHWEB.FR

“ Je ne regrette pas m'être abonné au Petit Ballon, habitant à Bordeaux et ayant déjà beaucoup de choix sur place ! Les vins sont délicieux et les commentaires de dégustation très agréables à regarder. Claude abonné depuis 10 mois ”

@cgiorgi

lundi 29 octobre 12

L'achat en direct groupé

La Ruche qui dit Oui

The screenshot shows the website's header with a dark red background. On the left is the logo 'LA RUCHE QUI DIT OUI !' with a house icon and a 'Like 7.8k' button. In the center are input fields for 'Adresse électronique' and 'Mot de passe', with a 'Connexion' button to the right. Below the inputs are links for 'Garder ma session active' and 'Mot de passe oublié ?'. The main content area has a light beige background with the text: 'La Ruche qui dit Oui ! permet de vous réunir pour acheter directement aux producteurs de votre région.' Below this is a large yellow graphic with the text 'MANGER MIEUX MANGER JUSTE' and an illustration of various fresh products. A play button icon is labeled 'VOIR LA VIDÉO'. To the right of the graphic are three buttons: 'OUVRIIR UNE RUCHE' (red), 'PARTICIPER À UNE RUCHE' (green), and 'FOURNIR UNE RUCHE' (green). Above the top button is the text 'INSCRIPTIONS OUVERTES SANS ENGAGEMENT' with a dashed arrow pointing to the button.

Et aussi : WholeShare

@cgiorgi

Des plats fait par mes voisins

Super-Marmite

The screenshot shows the Super-Marmite website. At the top left is the logo with a marmite character and the tagline "ça mijote près de chez vous". Navigation links include "Accueil", "Les membres", and "Le Blog". A central banner features an illustration of a woman cooking and text: "Rechercher un repas fait maison à proximité de chez vous ? ou proposer des parts de votre repas à vos voisins ? Inscrivez-vous sur Super Marmite". Below this is a welcome message: "BIENVENUE SUR SUPER MARMITE le site pour rechercher ou proposer des petits plats faits maison". On the right, a green chalkboard lists "Les repas du jour" including "Macarons sucrés ou salés", "Echangerait plat japonais contre...", "gâteau fondant à l'orange", "Tarte Tatin", and "foie gras des fêtes ? jamais sans...". The main content area has two sections: "Je recherche un repas" with search filters for "aujourd'hui", "vers", and "à proximité de : Paris, France", and "Je veux cuisiner" with a "Une idée repas" section and a "Je propose un plat" button. A search result for "quiche lorraine" is partially visible at the bottom.

supermarmite
ça mijote près de chez vous

Accueil | Les membres | Le Blog

Rechercher un repas fait maison à proximité de chez vous ?
ou proposer des parts de votre repas à vos voisins ?
Inscrivez-vous sur **Super Marmite**

BIENVENUE SUR SUPER MARMITE
le site pour rechercher ou proposer des petits plats faits maison

Les repas du jour
plats varier a la carte
Macarons sucrés ou salés
Echangerait plat japonais contre...
gâteau fondant à l'orange
Tarte Tatin
foie gras des fêtes ? jamais sans...

Je recherche un repas

Je recherche un repas pour le vers à proximité de : **Rechercher**

► Afficher les résultats sur la carte
Trier par : proximité | heure du repas

Par xaviou
quiche lorraine 3,00 € / part

Je veux cuisiner

Une idée repas
N'hésitez pas faites des parts pour plus de monde et partagez les !
Je propose un plat

Galerie photos de plats

@cgiorgi

lundi 29 octobre 12

Des plats faits par des Chefs

Munchery



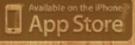
Munchery HOME DELIVERY CATERING THE GIFT OF FOOD Blog Sign in Sign up for Munchery

 **Meals by Personal Chefs**
from Phone to Fork.
Order now, get it delivered tonight.
Serving San Francisco Bay Area - [Learn more](#)

Enter your ZIP Code:

NEXT >

Have an account? [Sign In](#) | [Privacy & Terms](#)

Get the Munchery App 

"This is so amazing, I want more!" - Christian Sotto
TechCrunch **7x7SF** URBANDADDY

Ancho Stewed Pork with Roasted Brassicas
ADD TO CART

A new take on an old-world classic. Meltily tender Heritage pork marinated with the deep richness of sweet ancho peppers and curran spices.

Chef Young Tean
★★★★★ (45)

Tonight Only - Order Now!

Tonight Only - Order Now!

Tonight Only - Order Now!

Dine & Dish
with **Ki Liviaki**

Et aussi : Housebites, Gobble

@cgiorgi

Des chefs à domicile

Kitchit

The screenshot shows the Kitchit website for the Bay Area. The navigation bar includes the Kitchit logo, a location dropdown set to 'Bay Area', and links for 'Home of bespoke dining', 'Welcome cedric.giorgi', 'Support', 'Share with Friends' (with a notification badge), and 'How it Works'. The main heading reads 'KITCHIT SF / BAY AREA'. Below this is a large hero image of a chef in a kitchen with a group of people dining. A dark overlay on the image contains a question mark icon and the text 'How does it work?'. To the right of the image, the text says 'Share a great meal with friends. Hire a chef to make it elegant.' followed by a yellow 'Find a chef' button with a magnifying glass icon. Below the button, it says 'Need help choosing a chef? Ask the concierge.' Below the hero section is a white banner with the text 'KITCHIT IS CREATING A NEW DINING EXPERIENCE.' and 'See what our members are doing:' followed by three small images: a restaurant interior, two chefs, and a close-up of a chef's hands.

@cgiorgi Et aussi : KitchenSurfing, La Belle Assiette

Dans les cuisines des restaurants

RestoLib

The screenshot shows the RestoLib website. At the top left is the RestoLib logo featuring a chef's hat and a woman, with the text "RESTOLIB' Cours de cuisine dans d'authentiques restaurants". To the right is a login section titled "Espace Membres" with a phone number "Une question? Appelez-nous:06 09 05 50 22", input fields for "Adresse email" and "Mot de passe", and buttons for "OK", "Mot de passe oublié?", and "Nouveau membre? Inscrivez-vous ici". Below this is a navigation menu with items: "Accueil", "Tous nos cours", "Recettes", "Les bons cadeaux", "Le concept Restolib'", and "Entreprises et Professionnels". The main content area features a promotional banner for "OFFREZ VREZ un bon cadeau original Restolib' chefs" with a red ribbon and "¥€\$" symbols. Below the banner is a video player showing a trade show booth for RestoLib. On the right side, there is a search section titled "Trouvez votre cours" with a search icon, a date selection field, and a dropdown for "ET OU UN TYPE DE COURS". Below this is a "Rechercher" button. Further down is a membership promotion: "Devenez membre Restolib' en quelques clics !" with an "OK" button. At the bottom right, there is a section for "Nos Restoslib'" with a handshake icon and the text "La Cave Lanrezac".

Et aussi : Qui sera le chef, 1 jour 1 chef

@cgiorgi

Réservation avec promo

Restopolitan

restopolitan 0892 49 44 44 (0.34 cts/min) S'identifier Devenir membre

Accueil La Carte L'Offre Les Restaurants Question

Accueil > La Carte

Venez à 2 payez pour 1 dans 750 restaurants partenaires

AVEC LA CARTE RESTOPOLITAN

1 Repas acheté = 1 Repas offert

La Carte Restopolitan à partir de 15€

Je commande ma carte

UNE QUESTION ?
Appelez-nous, nous vous conseillerons avec plaisir

0892 49 44 44 (34cts/min)

VOUS ALLEZ ADORER

- ✓ **Votre Carte de membre** livrée où vous voulez en 72h
- ✓ **La conciergerie** de réservation 7j/7
- ✓ **L'activation de la Carte** lors de votre 1ère réservation (sauf carte mensuelle)

DEVENEZ MEMBRE RESTOPOLITAN ET ACCÉDEZ À

1 Repas offert à chaque réservation
La carte de membre Restopolitan, c'est un repas offert à chacune de vos réservations dans nos restaurants partenaires. Le repas offert est directement déduit de l'addition par le restaurateur. Entrée/Plat ou Plat/Dessert : c'est au choix à la Carte !

L'illimité au restaurant
Utilisez la Carte de membre autant de fois que vous le souhaitez, celle-ci est illimitée, du Lundi au Dimanche, au déjeuner comme au dîner.

Une sélection de restaurants de qualité
Plus de 750 restaurants partenaires, dans toute la France. Nous vous assurons un large choix de cuisines, d'ambiances et de prix.

Et aussi : Lafourchette

@cgiorgi

lundi 29 octobre 12

Avis sur les restaurants

Zagat

The screenshot displays the Zagat website's search and navigation interface. At the top, there are links for "Try It For Free or Become a Premium Member", "Sign In", "Register", and "Help". The main header features the "ZAGAT" logo and a "BECOME A PREMIUM MEMBER" button. Below the header is a navigation menu with options: "LISTS", "VOTE", "DEALS & EVENTS", "STORE", "MOBILE", "BLOG", and "ZAGAT WINE". The central search area includes a text input field for "What are you looking for?" and a dropdown menu for "Where?" set to "San Francisco". A "SEARCH" button is positioned to the right of the dropdown. Below the search bar, there are two featured content blocks: "SAN FRANCISCO BLOG" with three article links and a "NEW: TRY ZAGAT FOR ANDROID FOR FREE" promotion featuring the Android logo and a "Learn More" link.

Et aussi : Yelp, Qype, Nomao, Foursquare, Dismoiou

@cgiorgi

Un diner plus social

Grubwithus

The screenshot displays the Grubwithus website interface. At the top, there is a navigation bar with the Grubwithus logo and menu items: Meals, Groups, People, and Feeds. On the right side of the navigation bar are icons for email, user profile, and settings. Below the navigation bar, the main content area is titled "Meal Experiences in San Francisco".

Two meal listings are visible:

- Farm to Table Dinner @ Starbelly**: Located in San Francisco. The listing includes a date selector for "MAY 29 Today" and a time of "6:30pm". It features a "FARM TO TABLE" badge and a description: "You got the chance to meet special Farm to Table guests in April, now reunite with your fellow farmers' market f...". A red "Check it Out!" button is at the bottom.
- Ramen @ Nombe**: Located in Mission. The listing includes a date selector for "MAY 30 Wed" and a time of "6:30pm". It features a "Social San Francisco" badge and a description: "Come meet new friends while slurping up some AMAZING Ramen!". A red "Check it Out!" button is at the bottom.

On the right side of the page, there is a sidebar with a "FAQ" section containing links for "What is Grubwithus?", "How does it work?", "Cancellation Policy", "What happens if less than 4 people reserve a meal?", and "Why does the meal price increase per reservation?". Below the FAQ is a "Recently Grubbed" section showing a grid of user profile pictures. At the bottom right, there is a "Don't see a meal you like?" section with a date selector for "Jun 08, 2012" and a time selector for "7:00 PM".

@cgiorgi Et aussi : Colunching, Kooldinner, Eatwithme

Un restaurant connecté

Touch'in



Et aussi : Inamo (UK)

@cgiorgi

Partager ce qu'on mange

FoodSpotting

The image shows a screenshot of the FoodSpotting website and its mobile app. The website header includes the FoodSpotting logo, navigation links (HOME, EXPLORE, GUIDES, PEOPLE, BLOG), and user options (Join or Log in, Sign in with Facebook). The main content area features the text "Find and recommend dishes, not just restaurants." Below this, there are two images: one of an iPhone displaying the app's interface with a "Chocolate Truffle Tart" listing, and another of a tablet displaying a "Tsukemen Ramen" listing. The app interface includes filters like "Specials", "Best", and "Nearby", and a bottom navigation bar with "Explore", "Places", "Spot", "Guides", and "Follow". The tablet screenshot also shows a video player with a "vimeo" logo and a "HD" indicator.

Find and recommend *dishes*, not just restaurants.

Get the app! It's free, fun and guaranteed to make you salivate.

Available on the App Store

GET IT ON Google play

for Windows Phone

for Blackberry

@cgiorgi

Et aussi : FoodReporter, Evernote Food

Partager ce qu'on boit

SocialGrapes

The screenshot shows the SocialGrapes website interface. At the top, there is a navigation bar with the SocialGrapes logo, a search bar, and links for 'Wines', 'Sign In', and 'Sign Up'. Below the navigation bar is a large banner image featuring cartoon illustrations of people drinking wine. The banner includes the text 'Check in wines. Share toasts with friends. Discover wines you'll love.' and a 'Sign Up Now' button. Below the banner is a search bar with the placeholder text 'Find or Check In Full Barcode or Wine Name' and a 'Go' button. The main content area is divided into two columns. The left column is titled 'Recent Activity' and lists three recent wine check-ins: 'amtheonly checked in Castello Banfi Centine Rosso 2010 ... and will surely enjoy this wine again.' (7 days ago), 'plbabin checked in Muga 2011 Viura ... and will surely enjoy this wine again.' (about 16 hours ago), and 'markhendy checked in Rosemount 2009 Pinot Noir ... and has not rated it yet.' (about 21 hours ago). The right column is titled 'SocialGrapes tastes great on the iPhone!' and features a 'Download our FREE iPhone app' button, a 'How does it work?' button, and a 'Top 5 Rated' section listing 'Barbera D'Alba 2008'.

Visit SocialGrapes.tv

Your friendly video guide to the wonderful world of wine and it is hosted by our very own Daryl Groom, 7-time winemaker of the year.

Wines Have an account? [Sign In](#) [Sign Up](#)

Check in wines. Share toasts with friends. Discover wines you'll love. [Sign Up Now](#) or [Learn more.](#)

Find or Check In [Go](#)

Not sure what numbers are part of the barcode?

Recent Activity

- amtheonly** checked in **Castello Banfi Centine Rosso 2010** ... and will surely enjoy this wine again. 7 days ago
- plbabin** checked in **Muga 2011 Viura** ... and will surely enjoy this wine again. about 16 hours ago
- markhendy** checked in **Rosemount 2009 Pinot Noir** ... and has not rated it yet. about 21 hours ago

SocialGrapes tastes great on the iPhone!

Download our **FREE iPhone app** and use SocialGrapes anywhere.

Available on the iPhone [App Store](#)

[How does it work?](#) Take a quick tour!

Top 5 Rated

- Barbera D'Alba 2008**

@cgrorgi Et aussi : Taste a wine, hello vino, U'wine network

Et bien sûr...

Pinterest

The screenshot shows a Pinterest search results page for the keyword 'food'. The page layout includes a search bar at the top left with the text 'food' and a magnifying glass icon. The Pinterest logo is centered at the top, and navigation links for 'Add', 'About', and a user profile 'cedric' are on the right. Below the search bar, there are links for 'Pins', 'Boards', and 'People', followed by the text 'search results for food' and a 'Like' button with the number '283'. The main content area is a grid of pins. Each pin consists of an image, a title, a description, and engagement statistics (likes, comments, repins). The first pin is a mojito with 879 likes, 94 comments, and 5158 repins. The second pin is a tea set with 275 likes, 43 comments, and 717 repins. The third and fourth pins are bowls of food with 212 and 161 likes respectively. The fifth pin is a bottle of Pimm's with 365 likes, 88 comments, and 1050 repins. The sixth pin is a gold grater with 1061 likes, 115 comments, and 3878 repins. Each pin also has a list of user comments below it, such as 'Vittoria Luna onto Oh Oh Yummy' and 'Krizz Wiseman Totally!'. At the bottom of the grid, there are 'Add a comment...' buttons for each pin.

Et aussi : Facebook, Twitter, Path

@cgiorgi

Suivi de la consommation

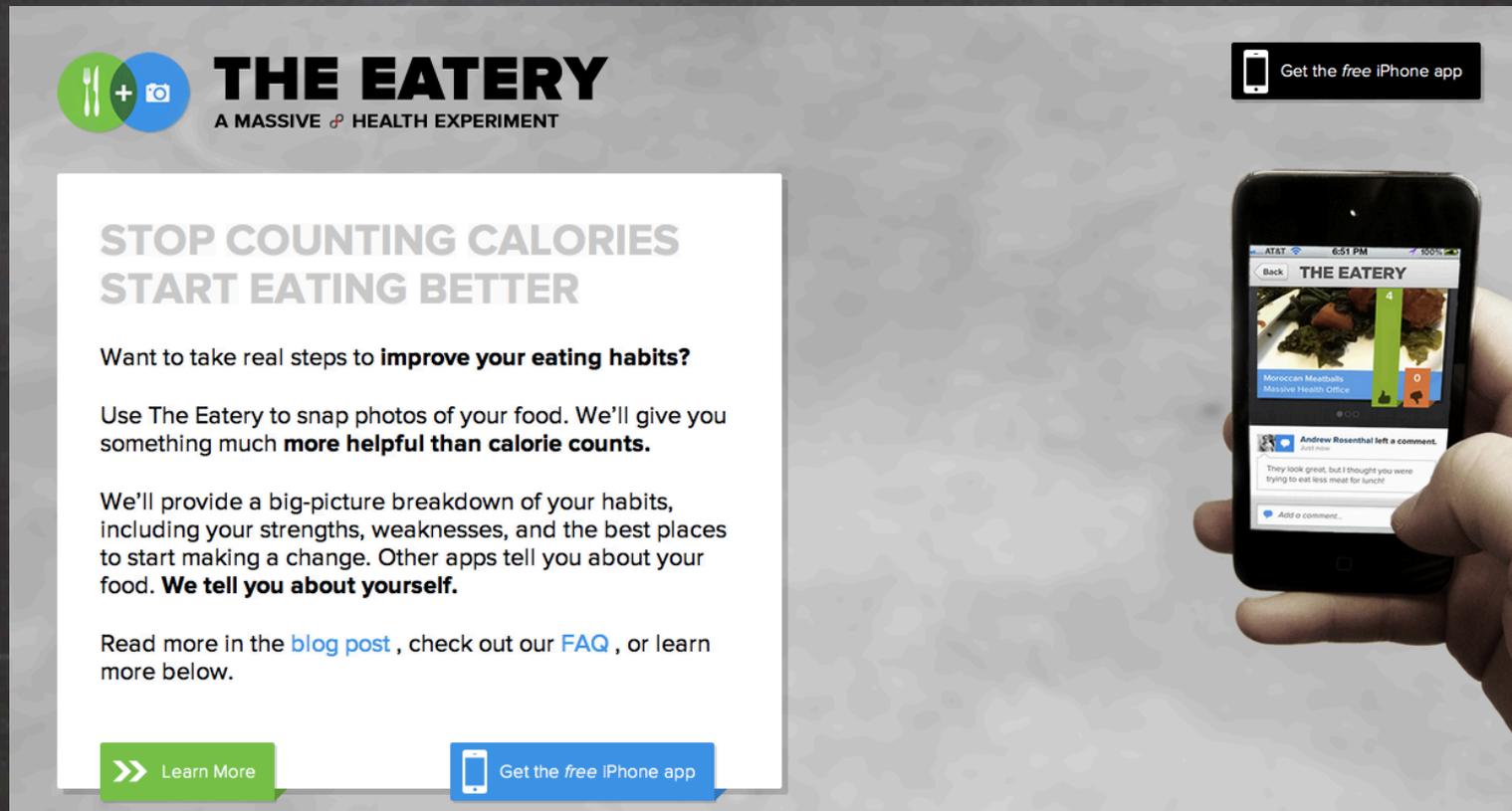
Foodzy

The screenshot displays the Foodzy website interface. At the top left is the 'foodzy' logo. To the right are 'Sign In' and 'Join Foodzy!' buttons. Below the header is a navigation bar with three icons and their corresponding text: a clock for 'keep track of what you eat', a person on a bicycle for 'compete against friends', and a person eating for 'stay fit and enjoy food!'. The main content area is divided into two sections. On the left is a 'live food feed' with four entries, each featuring a user profile picture, a name, and a description of a food item: Johan V. added Coca-cola Light, Marjolijn K. added Biologische Jonge Kaas Ah Puur & Eerlijk, Bente M. added Pindakaas, and Martijn K. added Ola Raket. On the right is a video player showing a collection of food items with a 'foodzy' logo, a play button, a progress bar at 00:56, and 'HD' and 'vimeo' icons. Below the video player is a dark box with the text 'start losing connect foodzy to your withings body scale' and an image of a scale.

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Des données

The Eatery



THE EATERY
A MASSIVE  HEALTH EXPERIMENT

**STOP COUNTING CALORIES
START EATING BETTER**

Want to take real steps to **improve your eating habits?**

Use The Eatery to snap photos of your food. We'll give you something much **more helpful than calorie counts.**

We'll provide a big-picture breakdown of your habits, including your strengths, weaknesses, and the best places to start making a change. Other apps tell you about your food. **We tell you about yourself.**

Read more in the [blog post](#), check out our [FAQ](#), or learn more below.

[» Learn More](#) [Get the free iPhone app](#)

Get the *free* iPhone app

AT&T 6:51 PM 100%
Back THE EATERY
Moroccan Meatballs
Massive Health Office
Andrew Rosenthal left a comment.
They look great, but I thought you were trying to eat less meat for lunch!
Add a comment.

@cgiorgi

Et aussi : Clearkarma, OpenFoodFacts

Wow, ok mais pourquoi?

Pourquoi ? – 100 tendances par JWT



1. FOODIE CULTURE

- Food as Theater
- Food Fairs
- Food by Subscription
- Fearless Eating
- Kitchen-Restaurants
- Roots Revival
- Antique Eats
- Moonshine
- Heirloom Everything
- New Nordic Cuisine
- Beer Sommeliers
- Beer Cocktails
- High-End Techniques for Amateurs

2. FOOD AS THE NEW ECO-ISSUE

- Spiking Food Prices
- From Staples to Luxuries
- Greener Supply Chains
- Greening Restaurants
- Carbon Footprint Labeling
- Curbing Food Waste
- Veering Vegan/Vegetarian
- Insects as Protein
- Artificial Meat
- Sustainable Palm Oil
- Rooftop Farming

3. THE DEVIL WEARS PACKAGING

- BYO Containers
- Reusable Packaging
- Hydration Stations

4. HEALTH AND WELLNESS

- Fooducate
- Nutrition Scores
- Fat Taxes
- Healthy and Fresh Vending Machines
- Gluten-Free
- Hold the Salt
- Inhaling
- Smart Lunchrooms
- Organic Fast Food
- What's Now in Functional Foods
 - Food, Ph.D.
 - Artery-Cleaning Foods
 - Mushrooms
 - Matcha
 - Slow Beverages
 - Greek Yogurt
 - Spices
 - Juicing Up Coconut
 - Nutricosmetics

5. MAXIMUM DISCLOSURE

- Labeling Legalities
- Tell-All Vending Machines
- Going Behind the Scenes
- Visual Fluency

6. LIVE A LITTLE

- The Lipstick Index Effect
- A Little Serving of Sin



7. NAVIGATING THE NEW NORMAL

- Smaller SKUs

8. GETTING "SMARTER"

- Smarter Cookbooks
- Smarter Recipes
- Smarter Kitchens
- Smarter Ordering
- Smarter Shopping
- Smarter Packaging

9. ALL THE WORLD'S A GAME

- Apps That Gamify Eating
- Gamifying the Business Model

10. SCREENED INTERACTIONS

- Screened Dining
- Kiosks/Vending Machines
- Interactive Out-of-Home Ads

11. RETAIL AS THE THIRD SPACE

- Food Halls
- Communal Eating
- Shops That Do More

Pourquoi les photos ?



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Pourquoi tous ces projets ?

- Car c'est un besoin essentiel
- Car les technos le permettent !
- Pour manger/boire plus sainement
- Pour une optimisation des ressources
- Pour sociabiliser en offline après le online

L'importance de la photo



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lundi 29 octobre 12

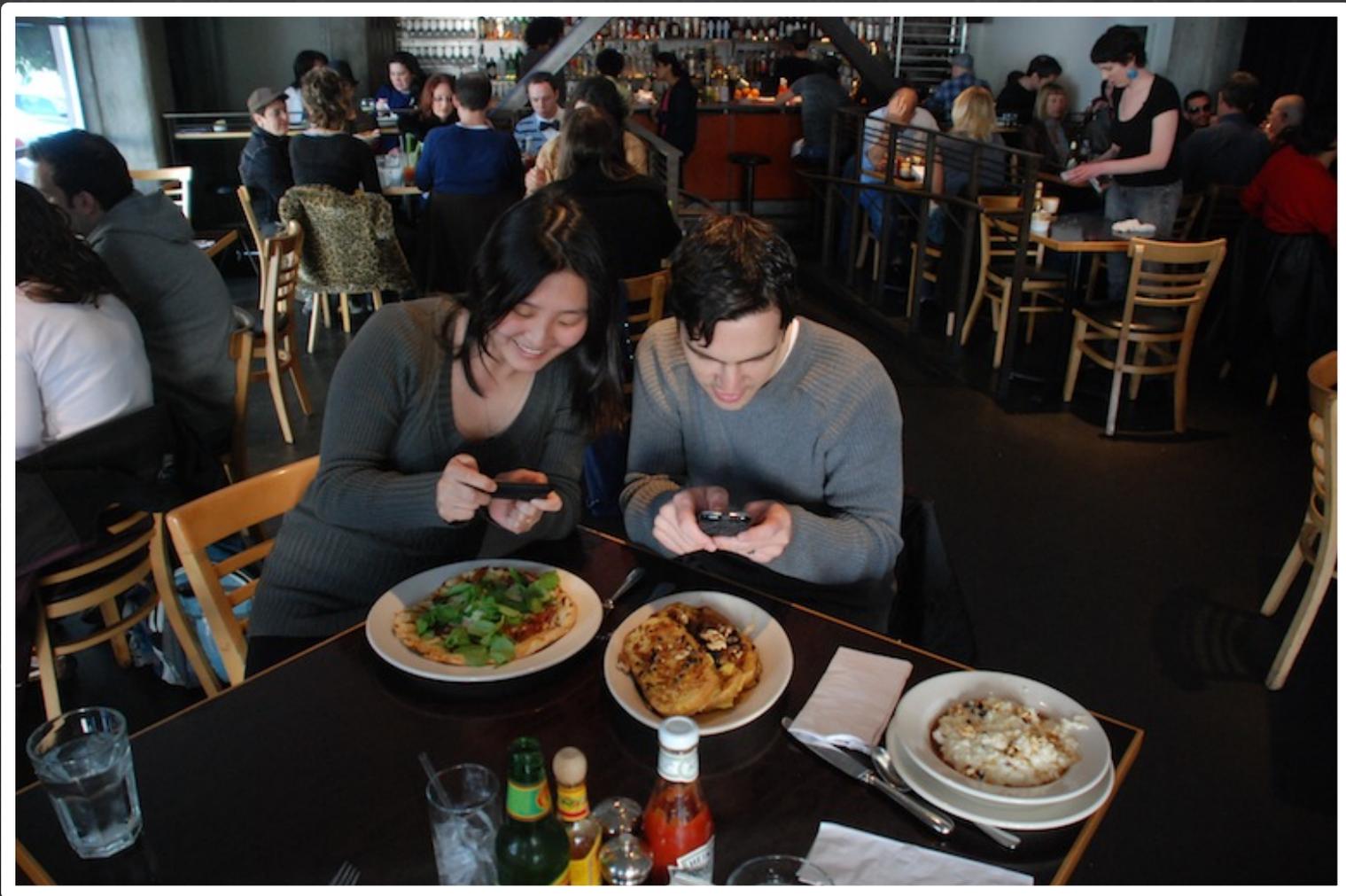
La finalité, c'est le offline



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lundi 29 octobre 12

Mobile !



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lundi 29 octobre 12

De la lecture

- Foodandtechconnect.com
- Techfood.fr
- Geekandfood.fr
- <http://dailytekk.com/2012/05/21/100-tasty-food-apps-sites-and-startups-categorized/>
- <http://www.jwtintelligence.com/2012/02/whats-cooking-latest-report-tracks-trends-food/>
- <http://pinterest.com/cgiorgi/food-trends/>

Merci !

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