



Les services au service des artistes

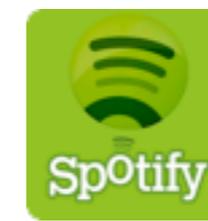
Atelier Digital Music #1
27.11.2012

Intro



Overview



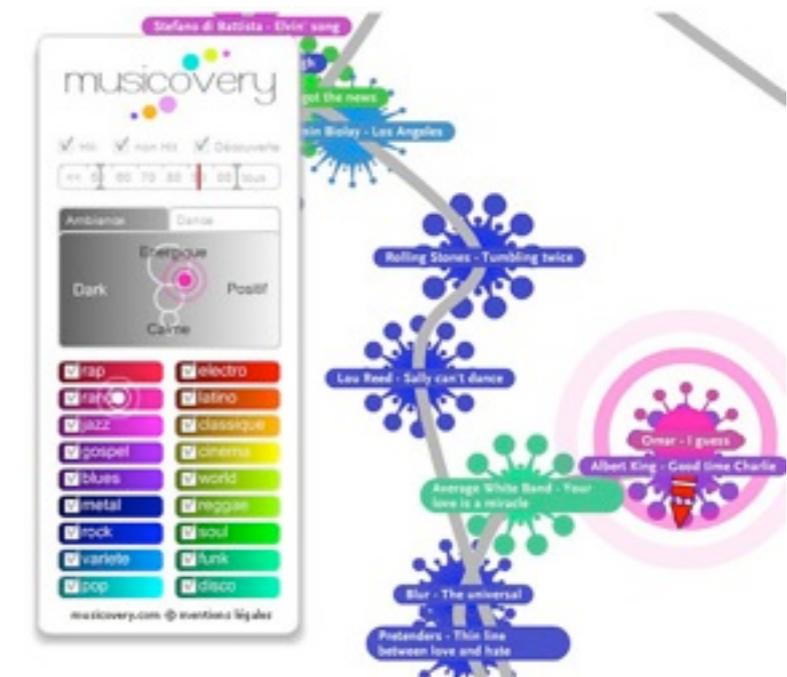
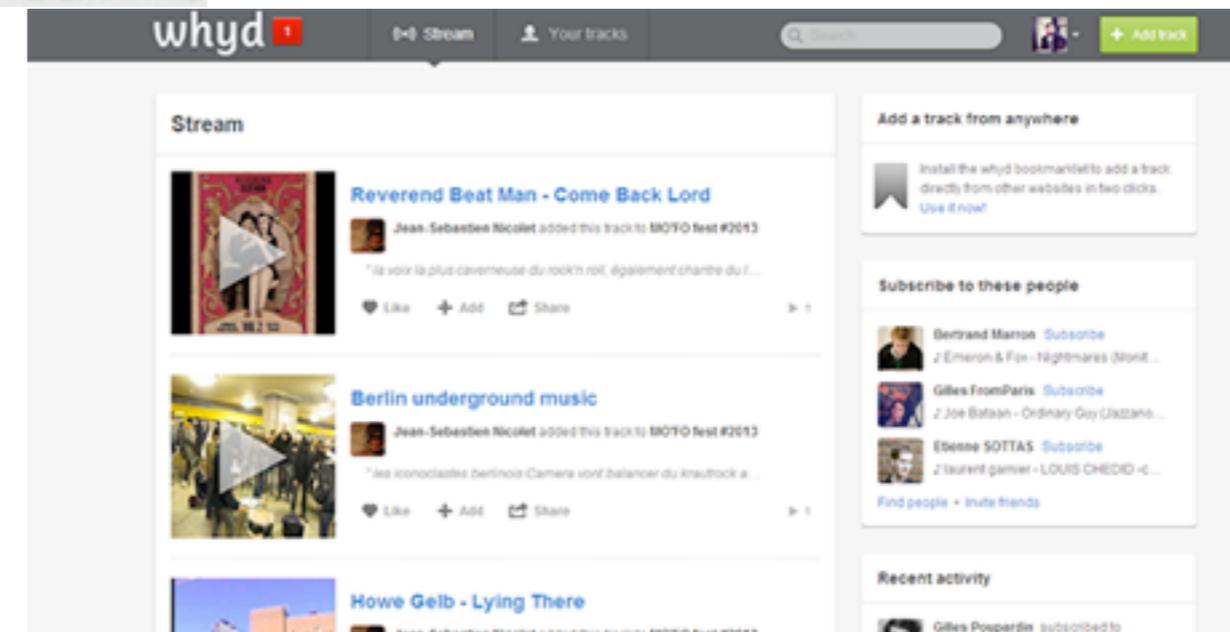


Discovery

> La recommandation musicale : broadcast vs personal cast

> Proposer des scénarios de découverte et faciliter le partage : Musiccovery & Whyd

> Renforcer son influence sociale et





Engagement

> Crowdfunding et crowdsourcing : de MyMajorCompany à Oocto

> Mise en relation B2B & B2C : de Sonicbids à Noomiz



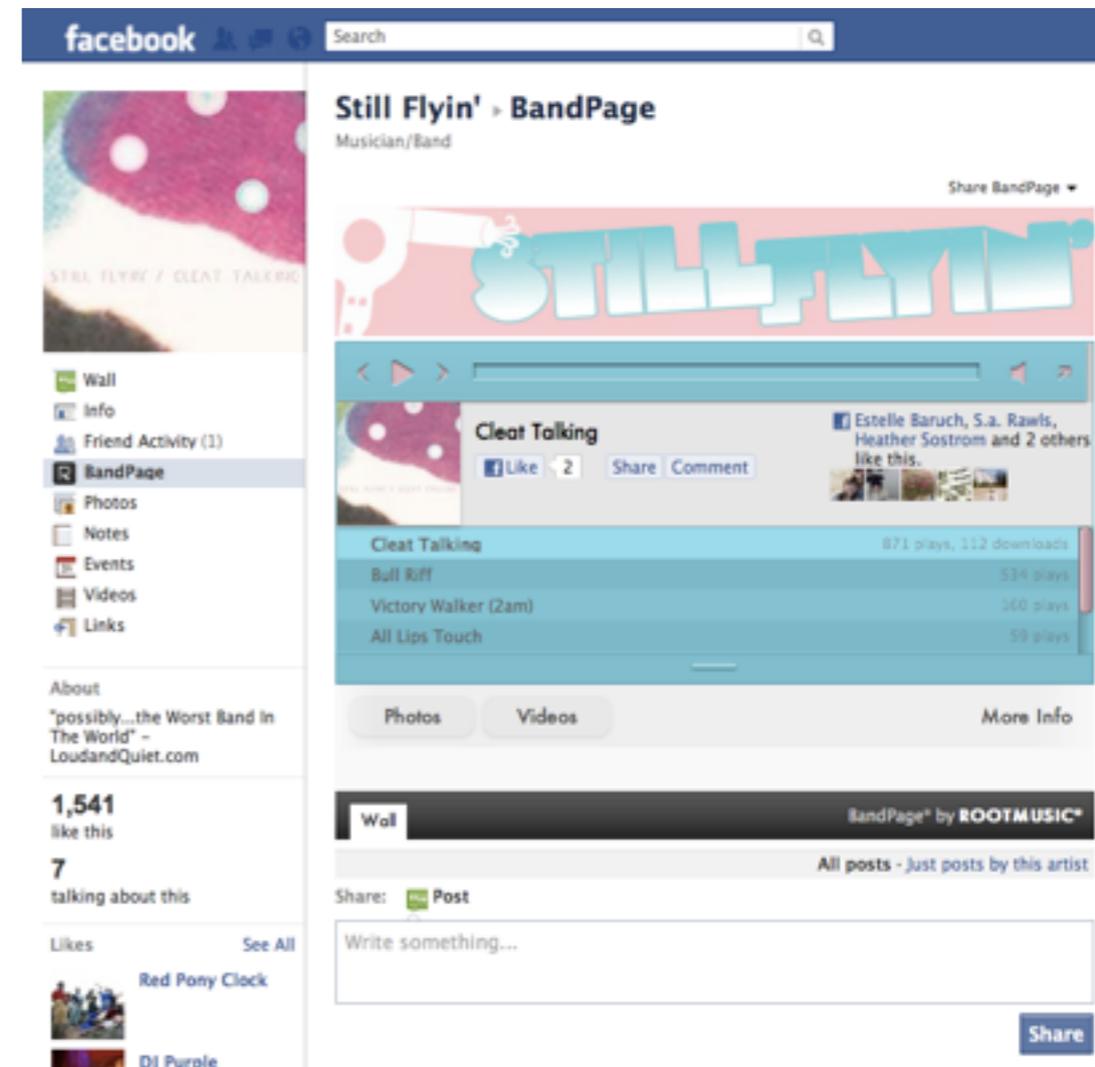
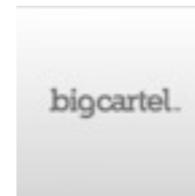


E-commerce

> Le DIY (Do-It-Yourself) : Official.fm, Bandpage, Viinyl

> Marketing & promotion services : Topspin, Bandzoogle, Gigatools, Big Cartel...

> Diffusion en Direct-To-Fans : Headliner, Fan Bridge, Songkick



Get more people who like your Page to see this post.

Price	Estimated Reach
\$15.00	5,800
\$30.00	12,000
\$50.00	20,000
\$75.00	29,000
\$100.00	39,000

Labbler.com

It's all about music business
Sign in

who are you?

Register Statistics

Category	Percentage
Ar	20%
La	18%
Cl	7%
Fn	12%
Pr	18%
Bo	19%

Data

- > L'importance des sites d'analytics
- > Mesurer, cibler et booster ses audiences en ligne : Facebook Promote, Next Big Sound, Band Metrics

NEXT BIG SOUND

Want a fresh start? Clear the search

Muse vs. Foo Fighters vs. Radiohead vs. []

Comparing new plays for **Muse**, **Foo Fighters**, and **Radiohead** from July 10th to August 9th.

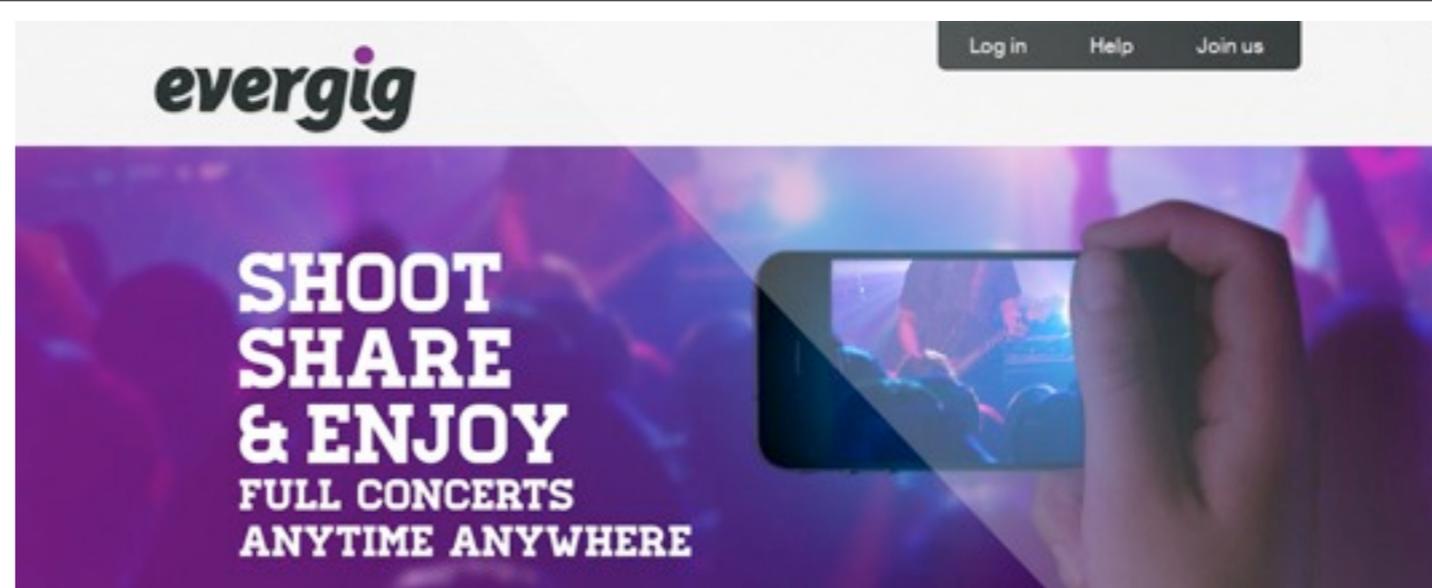
Week Month All Time

PLAYS FANS VIEWS COMMENTS

Click the star next to any artist's name for free weekly email updates on their stats. We promise to never spam or abuse your email address. Unsubscribe at any time.

Artist	Plays this Month
Muse	4,819,705
Foo Fighters	2,353,396
Radiohead	5,264,567





Experience

> Proposer et prolonger des expériences uniques par le streaming live



IROCKE
Live Streaming Concerts Worldwide

